

## ING has released a carbon footprint calculator for businesses on Firmove.pl

**The calculator provides a comprehensive and free calculation of Scope 1 and 2 greenhouse gas emissions (according to the GHG Protocol). The tool can be used by any company – regardless of the scale of its business – whether it is a sole proprietorship, a small or medium company or a larger company. The free calculator is also available for companies that are not bank clients.**

*“More and more companies are working to reduce their carbon footprint. This is due to the increasing expectations of the market, regulators, contractors and consumers. Companies are increasingly aware that sustainability offers environmental and social benefits and the potential for real savings – for example in terms of energy costs, better financing conditions or new revenue streams. It is also an opportunity to build and strengthen competitiveness in a new field – climate competitiveness. We want to support our business clients in these efforts by, among other things, providing solutions that make it possible to reliably calculate a company's own emissions data in an accessible way”, said Ewa Łuniewska, Vice-President of the Management Board of ING Bank Śląski. “We provide a free carbon footprint calculator on our Firmove.pl website, one of the aims of which is to support entrepreneurship and raise awareness in the area of ESG. The calculator is accompanied by educational content, which will be expanded on an ongoing basis”, added E. Łuniewska.*

The new regulations in the area of sustainability will successively cover a growing group of companies. Indirectly, companies in the supply chains will also be affected. Larger operators will, for example, increasingly turn to their suppliers for sustainability data (e.g. on carbon footprint).

Calculating the carbon footprint is the first step to implementing a greenhouse gas reduction strategy. The correct presentation of results in terms of functional units (emissions per employee, m<sup>2</sup> or turnover value unit) allows rational measures to be planned and implemented. Compiling and cataloguing data on a company's consumption of energy, raw materials and other resources allows not only the calculation of the carbon footprint in Scope 1 and 2, but also facilitates rational decision-making and strategic planning, which in turn can translate into cost reductions. It can also inspire the implementation of many innovations, such as the digitalisation of processes.

The calculator is available to all companies that want to measure their greenhouse gas emissions in Scope 1 and 2 (Scope 1 and 2 under the GHG Protocol). Any company that completes the calculator with data will receive an automatically generated report (also downloadable in pdf format). In addition to the results, the report provides information on the calculation standard used, the company's carbon footprint reduction levers and examples to help understand the scale of the result obtained. The calculations are made in accordance with the GHG Protocol standard and are based on around 500 included indicators in the calculator, including emission factors obtained from individual national electricity and heat suppliers. The indicators will be systematically updated for subsequent periods.

The calculator was prepared in cooperation with experts from the Climate Strategies Poland Foundation, which deals with counting the carbon footprint of companies and cities, decarbonisation strategies, climate education and efforts to provide reliable information on climate change.

More information about the calculator is available [here](#).